Our patients are telling us a transportation service is needed to keep people healthy and avoid unnecessary costs. For many of our residents, a ride to the doctor is the best way to invest our funds to keep the young and old alike happier and healthier.

The purchase of 4 busses will require an investment of approximately \$250,000. The HFCC will provide the funds for the purchase of the busses by CCMH. CCMH will provide the fuel, insurance and upkeep.

Our patients have a need. Are you willing to help us provide a solution?

Hospital Foundation of Crawford County 100 Medical Parkway Denison, IA 51442

Phone: 712-265-2515



HFCC Community Cares Transportation Project

Hospital Foundation of Crawford County and Crawford County Memorial Hospital

> Partnering for Quality in Health Care



Community Cares Transportation Project

Crawford County has 13 communities with a large percentage of seniors and working families. Many of these residents do not have transportation to see a doctor when its most needed. With much of the adult population working, most are left waiting for a ride. And as Iowans, not wanting to impose on someone's generosity, many patients choose to wait to see a physician until transportation is available.

The Hospital Foundation of Crawford County and Crawford County Memorial Hospital are committed to increasing access to healthcare for all of the citizens of county. Through the purchase and operation of 4-handicapped accessible buses, the HFCC and CCMH believe the quality of life of residents will be improved and the costs associated with healthcare will be decreased through timely visits to medical professionals.

By providing free transportation to CCMH to those who need it, access to healthcare will be made available when it is needed, rather than being left waiting for a ride.



We will take you to see your medical provider at Crawford County

Memorial Hospital when you need to be there.

Your well being is our top priority.

Crawford County Memorial Hospital $\qquad \qquad \text{And the} \\ \qquad \text{Hospital Foundation of Crawford}$

County
Your Partners for Quality Healthcare

Community Cares Transportation Project

The objective of the project is to purchase 4 handicapped accessible buses to increase access to medical care at CCMH for residents countywide. The campaign goal is \$250,000.

As we age, medical services become more necessary, whether it's for joint replacement, surgical or specialty services, chronic illness, or simply the need to see a family doctor more often.

Because Iowa has one of the largest percentages of two-parent working families in the United States, many times there is only one vehicle to serve the needs of the entire household.

And 12.1% of the population in Crawford County lives below the poverty level. Many of these people are friends, neighbors and relatives who live on Social Security or small pensions but their lack of transportation often goes unnoticed.

HILDA'S STORY

"I thought it was just a little cold and would pass quickly. I didn't want to inconvenience anyone by asking them to take me to see the doctor. Little did I know that my sniffles would turn into pneumonia and cause a 6-day hospital stay."

The quote above is from a 77-year old woman from Manilla whose children do not live close by. That day, not feeling well, she decided she could wait a little longer to see the doctor. After all, she only had a few sniffles.

By the time a neighbor was able to give Hilda* a ride to the doctor later in the week, the sniffles that she had felt on Monday had become full-fledged pneumonia by Thursday. The doctor admitted her to CCMH right away. A week later, feeling much better, she returned home.

When asked why she didn't go to see the doctor sooner, Hilda confided that she no longer drives. She relies on neighbors and friends to take her where she needs to go. Without available transportation, Hilda decided to wait. She didn't want to make anyone go out of their way to help.

(By request, the name of the patient has been changed to protect her privacy.)

OUR VISION

Imagine if Hilda had only to pick up the phone and a handicapped accessible bus providing free transportation, and staffed with smiling volunteers, would appear at her door, ready to take her to and from her doctor's appointment. Think about the unnecessary costs associated with Hilda's eventual hospital stay and medication.

This story, and others just like it, play out every day in the lives of residents that do not have ready access to transportation to see a health care provider. A free transportation service to seek medical assistance at CCMH would make a world of difference in the quality of life for the residents of Crawford County.



A ride to the doctor is the best way to invest our funds to keep the young and old alike happier and healthier.